

eMail from

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Dear Sir or Madam!

We would like to invite you to our annual

**Management Simulation Conference,
24th – 26th of September 2008**

which takes place in the historic and picturesque New Castle in Meersburg, Germany.

Our conference is a beneficial and valuable convention, providing a platform for the exchange of knowledge and ideas for all users of TOPSIM programs. The TOPSIM team initiated this meeting 17 years ago with the objectives of supporting the use of our simulations and further enhancing attendees knowledge of business simulations. To this end various business simulation experts have been invited to our conference and will participate in the exchange of knowledge and the generation of new business simulation models.

Sharing and enhancing knowledge of our business simulations with other attendees and the TOPSIM team, including the ability to gain new ideas for further developments is the main concern of the conference. To complement our conference, there are also a variety of activities on offer in the evening and attendees are cordially invited to our special cultural program which includes a tour of the beautiful city of Meersburg and the surrounding area.

The TOPSIM Team hopes you will take this opportunity to learn more about TOPSIM – Simulations and the learning advantages they provide. The total cost for the conference is €300 + VAT and includes all workshops, the conference manual and all meals. You can register by phone, e-mail or you can simply fax us the attached form.

We have enclosed a detailed agenda of our conference and information about how to get to Meersburg and how to find appropriate accommodation. If you need any help concerning your accommodation or more information, please do not hesitate to contact us.

We look forward to seeing you at our conference.

With kind regards – your TOPSIM team

AGENDA
Management Simulation Conference
24th – 26th of September 2008
Meersburg, Germany



Wednesday, 24th September 2008

02:00pm – 04:15pm Welcome and (cultural) orientation

Join our guided tour through the town of Meersburg, conquer the oldest German castle and enjoy the beautiful view of the Lake Constance.

04:30pm – 05:30pm Introduction to TOPSIM – Simulations

Your opportunity to get a first impression about TOPSIM – Simulations in general, before taking part in workshops the following days.

08:00pm Dinner

Thursday, 25th September 2008

**09:00am – 04:30pm A sampler of our Business Acumen simulation
TOPSIM - General Management II**

TOPSIM - General Management II is a strategic management simulation that establishes a link between management theory and business practice.

We have designed a one-day-program letting you experience how this simulation is deployed in a typical business acumen training. Besides the content of the simulation (procurement, production, HR, R&D, marketing & sales as well as special topics) it will provide an overview of typical theoretical input and teaching concepts in the areas like marketing, strategic management, finance and accounting.

This session familiarizes you with this simulation - give it a try!

07:00pm Come together

Thursday evening provides you traditionally with an opportunity to interact with more than a 100 TOPSIM-user in an informal setting over a nice dinner.

Friday, 26th September 2008

08:30am – 10:15am News from TOPSIM

Presentation of our current custom simulations, updates and upcoming projects.

10:45am – 12:15pm Beyond TOPSIM

Get a better impression of other simulation products from TATA Interactive Systems, for example immersive simulations and SimBLs.

01:45pm Individual Discussions and Presentations

Your time to ask questions and to interact with other TOPSIM - users.