

INTERNATIONAL BUSINESS SIMULATION DAY

9th February 2017 at the *NORDAKADEMIE* in Hamburg-Elmshorn, Germany

8th February

7:30 p.m. Joint dinner and getting to know (optional)

Gaming Day 9th February

09:00 am	<i>Welcome & Registration</i>
09:30- 10:45 am	introduction to TOPSIM – Going Global
10:45- 10:50 am	<i>coffee break</i>
10:50- 12:00 am	SWOT & PESTE analysis
12:00- 12:30 pm	presentation of dashboard
12:30- 01:30 pm	<i>lunch break</i>
01:30- 03:00 pm	decisions round 4
03:00- 03:15 pm	<i>coffee break</i>
03:15- 04:15 pm	results period 4 + scenario outlook
04:15- 05:00 pm	teaching concepts & discussion
05:00 pm	<i>end of day</i>

Till 7 pm *individual meetings (on request)*

Place **NORDAKADEMIE**, Köllner Chaussee 11, 25337 Hamburg-Elmshorn, Germany

price 200 € plus VAT, which includes all materials and food. If you register for the TOPSIM - Planspieltag Unternehmensführung and the International Business Simulation Day, you will receive a reduced fee of 350.00 € plus VAT. Participants cover travelling and hotel costs.

application Online on www.topsim.com or per email at info@topsim.com